

## GENERAL PROGRAM FROM SEPTEMBER 26th TO THE 28th.

### MONDAY, SEPTEMBER 26TH

#### EVENT

#### SCHEDULE

<b>Opening Ceremony 5th International Knowledge Forum</b>	<b>13:00 – 13:10 hrs</b>
<b>Keynote Speech “Gaudí and material recycling. Another way of ornamenting architecture”</b> Mireia Freixa Serra (Universitat de Barcelona - España) Link to join: <a href="https://bit.ly/3DQEzMD">https://bit.ly/3DQEzMD</a>	<b>13:10 – 14:00 hrs</b>
<b>Keynote Speech “Eye Tracking technologies to understand Human Attention and Behavior”</b> Lic. Carlos Fuentes Figueroa (Tobii Latinoamérica - Chile) Link to join: <a href="https://bit.ly/3dpvake">https://bit.ly/3dpvake</a>	<b>15:00 – 16:00 hrs</b>
<b>Block of presentations, Main topic: Urbanism</b> Link to join: <a href="https://bit.ly/3Dx0SGT">https://bit.ly/3Dx0SGT</a>	<b>16:00–17:00 hrs</b>
<b>Presentation “Relation Closeness-remoteness in the urban south of Monterrey, Mexico”</b> Dr. Rodrigo F. Escamilla Gómez, Dr. Martín Francisco Gallegos Medina. (Universidad Autónoma de Nuevo León - México)	<b>16:00 – 16:20 hrs</b>
<b>Presentation “Student-Related Urban Geographies in Monterrey and the Ontological Notion of power according to foucault”</b> M.C. Oscar Fernando Mendoza Lozano, Dr. Carlos Estuardo Aparicio Moreno (Universidad Autónoma de Nuevo León - México)	<b>16:20 – 16:40 hrs</b>
<b>Presentation “Perceptive Aspects: Another unit of Measurement for Daily Mobility”</b> Arq. Diana Carolina Sonora Villarreal, Dr. Eduardo Loredó Guzmán (Universidad Autónoma de Nuevo León - México)	<b>16:40–17:00 hrs</b>
<b>Block of presentation, Main topic: Architecture</b> Link to join: <a href="https://bit.ly/3SbKhfN">https://bit.ly/3SbKhfN</a>	<b>17:00–18:00 hrs</b>
<b>Presentation “ Unfinished and Conflictive Modern Heritage: The Caballero House (Gómez Palacio, Durango), by Luis Barragán and Raúl Ferrara”</b> Dr. José Manuel Prieto González (Universidad Autónoma de Nuevo León - México)	<b>17:00–17:20 hrs</b>
<b>Presentation “Change Processes between Nomadic Life and Housing and the Current Urbanized settlements in Comcáac”</b> Dr. Alejandro García García. (Universidad Autónoma de Nuevo León - México)	<b>17:20–17:40 hrs</b>
<b>Presentation “The Concept of Design: The Architecture Project DNA”</b> Dra. Irma Laura Cantú Hinojosa (Universidad Autónoma de Nuevo León - México)	<b>17:40–18:00 hrs</b>

# INTERNATIONAL KNOWLEDGE FORUM

— POSTGRADUATE STUDIES & RESEARCH —

**MONDAY, SEPTEMBER 26TH**

## EVENT

## SCHEDULE

### Networking Conference: Fablabs and PYMES

Lic. Oscar Velázquez (Coordinador Fablab Impac), Mtro. Aristarco Cortés (Director del Instituto de Diseño e Innovación Tecnología de Universidad Iberoamericana Puebla), LDI. Roberto Rentería (Freelance), LDI. Miguel Puebla (Maestro – investigador FARQ-UANL), LDI. Salomón Ríos (Emprendedor)

Link to join: <https://bit.ly/3Uj7UVs>

**18:00–19:00 hrs**

### Keynote Speech “A mobile app for citizen collaboration and its use to solve social issues in Mexico”

Ph. D Salvador Ruiz Correa (Instituto Potosino de Investigación Científica y Tecnológica)

Dr. Joel Martínez (Universidad de Guanajuato. Campus León)

Dr. Luis Alfonso de la Fuente Suárez (Universidad Autónoma de Nuevo León)

Link to join: <https://bit.ly/3duzlpj>

**19:00–20:00 hrs**

### Roundtable Professionals at Work

Dr. Rodrigo Fernando Escamilla Gómez, M.C. Oscar Fernando Mendoza Lozano,

M.C. Miguel Puebla Blanco, M.V. Jaqueline Díaz Crespo, M.A. Yadira Lizet Garza Bazaldua.

(Red de Egresados FARQ, Universidad Autónoma de Nuevo León – México)

Link to join: <https://bit.ly/3SaA57>

**20:00–21:00 hrs**

TUESDAY, SEPTEMBER 27TH

## EVENT

## SCHEDULE

<p><b>Keynote Speech "Environmental and Psychological Restoration Intervened with Virtual Reality"</b> PhD Psychology. Davide Marchioro (Istituto Universitario Salesiano de Venecia-Mestre (IUSVE)) Link to join: <a href="https://bit.ly/3QUl8Az">https://bit.ly/3QUl8Az</a></p>	13:00–14:00 hrs
<p><b>Keynote Speech "Embodied Architectural Parti: Conceptual integration of Spatial Abstraction and Bodily Experience"</b> Prof. Ryadi Adityavarman (Colorado State University - USA) Link to join: <a href="https://bit.ly/3RW3fr9">https://bit.ly/3RW3fr9</a></p>	15:00– 16:00 hrs
<p><b>Block of Presentation, Main Topic: Design</b> Link to join: <a href="https://bit.ly/3eNVyEz">https://bit.ly/3eNVyEz</a></p>	16:00 –17:00 hrs
<p><b>Presentation "Community Development from Design based on a Social Innovation Approach"</b> Dra. María del Pilar Alejandra Mora Cantellano (Universidad Autónoma del Estado de México - México)</p>	16:00– 16:15 hrs
<p><b>Presentation "New teaching expertise for the hybrid model in Design Education"</b> Dra. Celia Guadalupe Morales Gonzalez, Dra. María del Pilar Alejandra Mora Cantellano, Dra. María del Consuelo Espinosa Hernández (Universidad Autónoma del Estado de México - México)</p>	16:15– 16:30 hrs
<p><b>Presentation "Urban Indigenous entrepreneurship, a proposal for its strengthening from Design in Nuevo Leon"</b> DI Gabriela Arellano San Pedro, Dra. Rosa Iris Moreno Montemayor (Universidad Autónoma de Nuevo León - México )</p>	16:30–16:45 hrs
<p><b>Presentation "Place/ Hybrid Space: A Cross-Cultural Experiment in Visual Language"</b> Jon Jicha (Western Carolina University - USA)</p>	16:45– 17:00 hrs
<p><b>Block of Presentations, Main Topics: Architecture, Urbanism and Design</b> Link to join: <a href="https://bit.ly/3BRMDeC">https://bit.ly/3BRMDeC</a></p>	17:00–18:00 hrs
<p><b>Presentation: "UANL Scientific Summer: a young opening on international Covid Vaccination"</b> Dr. Carlos Estuardo Aparicio Moreno, Lic. María de los Ángeles Rivas Rojas (Universidad Autónoma de Nuevo León - México)</p>	17:00–17:15 hrs
<p><b>Presentation "Perception of Domestic Architecture in times of Confinement by Covid-19. The ciudad Hermosillo, Sonora Case"</b> M.I.U. David Domínguez Franco, Dr. Arturo Ojeda de la Cruz (Universidad de Sonora - México), Dra. Aida Escobar Ramírez. (Universidad Autónoma de Nuevo León - México)</p>	17:15–17:30 hrs

5th. EDITION

# INTERNATIONAL KNOWLEDGE FORUM

— POSTGRADUATE STUDIES & RESEARCH —

**TUESDAY, SEPTEMBER 27TH**

**EVENT**

**SCHEDULE**

**Presentation "Approval factor for the valuation of homes with residential and residential-plus eco-technologies"**

Mv. Arq. Christopher Daniel Gutierrez De León  
(Universidad Autónoma de Nuevo León - México)

**17:30-17:45 hrs**

**Presentation "Certifications and commissioning in the valuation of architectural projects"**

M.V. Orlando Tello Tristán (Universidad Autónoma de Nuevo León - México)

**17:45-18:00 hrs**

**Academic Group: 3X4 ARQ "Talk: Gender and Public Space"**

Dra. Erika Tatiana Ayala García, Dr. Humberto Montemayor Bosque,  
MC. Alberto Canavati Espinoza, Dr. Jose Manuel Prieto González,  
MC. Elisa Raquel Sánchez Borges, MC. Nuria Castillo Moreira,  
(Universidad Autónoma de Nuevo León - México)

Link to join: <https://bit.ly/3r6jc2h>

**18:00-19:00 hrs**

**Keynote Speech "Innovation in Latin America. The case of Mexico"**

PhD. Jorge Rodríguez Martínez  
(Universidad Autónoma Metropolitana, Campus Azcapotzalco - México)

Link to join: <https://bit.ly/3Lou4BG>

**19:00-20:00 hrs**

**Academic Group NODYC "Talk and Thoughts on Memory and Evolution of Social Contexts based on Design"**

Dra. Liliانا Beatriz Sosa Compeán, Dra. Sofía Alejandra Luna Rodríguez,  
Dra. Sonia Guadalupe Rivera Castillo, Dra. Marta Nydia Molina González  
(Universidad Autónoma de Nuevo León - México)

Link to join: <https://bit.ly/3BPBECJ>

**20:00-21:00 hrs**

**WEDNESDAY, SEPTEMBER 28TH**  
**EVENT**

**SCHEDULE**

<p><b>Keynote Speech “Habitability and collective housing. The challenges of housing in the 21st century”</b> Dra. Ana Patricia Rodas Beltrán (Universidad del Azuay - Ecuador) Link to join: <a href="https://bit.ly/3f0r3v7">https://bit.ly/3f0r3v7</a></p>	<b>13:00–14:00 hrs</b>
<p><b>Keynote Speech “Fisher ARCHitecture Multisensory Richness through Collaboration”</b> Eric Fisher, Bea Spolidoro, Alice Russell (USA) Link to join: <a href="https://bit.ly/3BsAM5e">https://bit.ly/3BsAM5e</a></p>	<b>15:00–16:00 hrs</b>
<p><b>Networking Conference “Metaverse: Expanded Reality and Expectations”</b> Lic. Diana Rodríguez Camarillo, Lic. Pedro Javier Arredondo (Accenture - México) Link to join: <a href="https://bit.ly/3dmJ7iG">https://bit.ly/3dmJ7iG</a></p>	<b>16:00–17:00 hrs</b>
<p><b>Book Presentation</b> Link to join: <a href="https://bit.ly/3xxT2ZO">https://bit.ly/3xxT2ZO</a></p>	<b>17:00–18:00 hrs</b>
<p><b>Book: “Design for vulnerable groups in times of crisis”</b> Dra. María Gabriela Vilar García, Dra. Ana Aurora Maldonado Reyes (Universidad Autónoma del Estado de México - México)</p>	<b>17:00–17:30 hrs</b>
<p><b>Book: “Social Design challenges in emergency conditions”</b> Dra. María del Pilar Mora Cantellano, Dra. Consuelo Espinoza (Universidad Autónoma del Estado de México - México)</p>	<b>17:30– 18:00 hrs</b>
<p><b>Keynote Speech “Wellbeing”</b> MAU. José Luis Suárez Piña (Universidad Autónoma de Nuevo León - México) Link to join: <a href="https://bit.ly/3SeBmul">https://bit.ly/3SeBmul</a></p>	<b>18:00–19:00 hrs</b>
<p><b>Networking conference: “ Sentences in stone. The creation of Mesoamerica”</b> Hist. Roberto Velasco Alonso (Museo del Obispado - México) Link to join: <a href="https://bit.ly/3DF4aYN">https://bit.ly/3DF4aYN</a></p>	<b>19:00–20:00 hrs</b>
<p><b>Academic Group: Estudios sobre el Diseño – roundtable</b> <b>“Posthumanism: perspectives of humanity in the face of current technological transformations”</b> Dr. Adolfo Benito Narváez Tijerina, Dr. Jesús Manuel Fitch Osuna, Dr. Gerardo Vázquez Rodríguez, Dra. Diana Isabel Maldonado Flores, Dr. Martín Francisco Gallegos Medina, Dra. Diana Karina Padilla Herrera, Dra. Karina Soto Canales. (Universidad Autónoma de Nuevo León - México) Link to join: <a href="https://bit.ly/3UkLe7l">https://bit.ly/3UkLe7l</a></p>	<b>20:00– 21:00 hrs</b>