



VICTOR URIBE CHACÓN



Born in Pachuca, Hidalgo. Since childhood he was interested in the world of design, but particularly in automobiles and it is thanks to this interest and dedication that in 2008 he won a competition and a scholarship from the IED (Istituto Europeo di Design) of Turin, Italy to study automotive design.

During his stay in Italy, he was a finalist in multiple design competitions, such as in 2010 he was awarded the "Targa a la creativita" (Creativity Award) awarded by Auto and Design magazine, in the framework of the contest Autostyle Berman 2010 in Mantova, Italy.

In 2011 he graduated as an Automotive Designer, after completing his thesis project with Ferrari. Also, in 2011, a design competition organized by the German company Opel was won, with the objective of recruiting new talents that could carry out professional internships at the Ruesselsheim Germany studio.

After a period of six months, he is offered a permanent position in the Opel design team to which he belongs from the beginning of 2012 to date, during this period he has collaborated on multiple projects for the German firm, being his first vehicle of production, the interior design of the Opel Insignia Grandsport (2018) presented at the Auto show in Geneva, Switzerland.

Using traditional methods and cutting-edge technology, such as virtual reality, for the creation of his designs, he believes that the design must be simple, but at the same time it must have a "soul" and a "character" to succeed.