

Graduated in 1997 from the complete studies of Industrial Design, in the Faculty of Architecture, Urbanism and Design of the National University of Córdoba, Argentina.

Gonzalo has a professional career of 22 years as an Industrial Designer with dynamic experience in design and development management actively participating in the complete cycles for the creation of new products, starting from innovation research and feasibility studies, to design and development for manufacturing and market launch of new products, carrying out the complete administration of the processes and stages of a project.

The management of design and development of new products, affinity for research and analysis of potential clients, establishment of contacts and corporate presentation, business development with new clients, organizational skills, planning, has a wide variety of capabilities. management and coordination of business meetings for design and development, needs studies, alternatives and feasibility, development and organization of design programs for new products.

Expertise in Conceptual Design: preliminary analysis of design, preparation of proposals and realization of sketches by hand. Social design and experimental design.

Design of products, components, equipment and structures: elaboration of product structure, parts, 3D modeling in CAD / CAID systems, creation of pre-production technical plans for prototypes and presentation presentation.

Development, realization and optimization of prototypes: execution of the tasks of realization of physical and virtual prototypes for analysis, commercial presentation and market tests.

Administration: execution, direction, coordination and supervision of complete projects as well as teaching: teaching and coaching for entrepreneurs and university students.

Experience

2013 to the present - Universidad Católica de Santa Fe - Director of the Degree in Industrial Design.

2013 to the present - Universidad Católica de Santa Fe - Professor of the Industrial Design 1 and Professional Assisted Business Practice chairs.

2011 to 2013 - BioFlux Engineering - Product and business management specialist.

2002 to the present - Savogin Design, Santa Fe, Argentina - Industrial Design Consultant.

2008 to 2012 - TerraSur Furniture Inc, Seattle WA, USA - Design Manager.

2004 to 2012 - Ivopé Muebles, Santa Fe, Argentina - Design Manager.

1997 to 2011 - Androvetto R&D, Rafaela, Argentina - Associate Industrial Designer.

2002 to 2003 - Mosconi Muebles, Cañada de Gómez, Argentina - Industrial Designer.

2001 - Metalúrgica Progreso, Córdoba, Argentina - Industrial Designer.

1999 to 2000 - Designa Industrial Design, Córdoba, Argentina - Associate Industrial Designer.

1997 to 1999 - Tech Apply, Córdoba, Argentina - Industrial Designer.

